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Logiclink, Inc. Introduces Hotel Dream Apps for the Hospitality Industry at 2011 HITEC

iPad Apps Include Hotel Concierge, Lobby Ambassador, Event Planner, and Dining Touch N Serve

FOR IMMEDIATE RELEASE—June 24, 2011—Irvine, CA—Logiclink, Inc. announces the release of Hotel Dream Apps, a suite of four iPad applications for hotel guests and staff. Hotel Dream Apps include Hotel Concierge, Lobby Ambassador, Event Planner, and Dining Touch N Serve. The applications are customized for each hotel property through Logiclink's pioneering mobile content management system.

Hotel Concierge provides guests with information and access to: hotel dining options, local attractions, guest services, virtual room tours for upgrades, maps and directions, airline boarding pass access and mobile printing, flight information, and a multilingual virtual concierge.

Lobby Ambassador is used by hotel staff to manage guests' lobby needs such as check in/out, housekeeping requests, bell desk, room upgrades, VIP butler service. This line buster app communicates via instant text messages and email integration with point of sales and property management systems.

Event Planner allows hotel staff to create, book, and confirm events and event details, without having to leave the client's side. The app can manage group events, weddings, and meetings; schedule rooms; display room layouts and virtual tours; create agendas for guests and status reports for management; order audio visual equipment and catering needs.

Dining Touch N Serve provides on-property restaurants the ability to continuously manage menus (including graphics, descriptions, and prices) with integration to their point of sales system. Customers use the app to browse menu options, order and pay in-room and poolside, and order from their mini bar. Staff can also use the app to manage mini-bar inventory.

Logiclink began to adopt mobile technology in their Business Automation Centers in 2010, adding iPads to the list of devices available for hotels to rent to guests. In late 2010, the company launched iRemote Print, providing hotels the technological means to sell remote printing services to their customers. With iRemote Print, a traveler may print directly to the hotel's business center from his laptop or mobile device.

The tremendous response to these mobile technologies established a high level of confidence in Logiclink's aggressive plans for a mobile app launch. Kim Kao, President and CEO, states, "Our customers are demanding mobile apps, plain and simple. Those in the luxury hospitality industry are searching of cutting edge technology, and as technology providers we have the responsibility to develop it for them.

Hotel Dream Apps provide our customers the means to serve their clientele with greater efficiency, with truly pioneering technology. Logiclink has accomplished several milestones in integration of the Hotel Dream Apps to various hotel property information systems."

While early versions of Hotel Dream Apps are currently in use, the suite was officially unveiled at [2011 HITEC](#). Interested companies can [sign up on the web](#) for a personal demo of Hotel Dream Apps.

Hotel Dream Apps are available for iPad. A version for Android tablets is currently in development.

Programming and graphic design of Hotel Dream Apps was provided by [Logic Solutions, Inc.](#)

About Logiclink, Inc.

Logiclink Inc. was established in 1990 with the mission to bring value and efficiency via automated transaction processing to the hospitality industry. We accomplish this by combining high-tech products with the high level of services mandated by our hotel clientele. We strive to continuously expand our product features, which currently include an integrated content management kiosk product in public and lobby areas, an iPad Concierge Service Rental Program, and iRemotePrint for hotel guests.

For more information please visit <http://www.logiclink.com>.